

## 9.—Retail Trade in Urban Centres of over 10,000 Population (in 1951), 1941 and 1951—concluded

Urban Centre and Province	Population		Stores		Sales		P.C. Increase 1941-51
	1941	1951	1941	1951	1941	1951	
	No.	No.	No.	No.	\$'000	\$'000	
Pembroke, Ont.	11,159	12,704	163	152	5,137	15,740	+206.4
Penticton, B.C.	1	10,548		156		13,036	
Peterborough, Ont.	25,350	38,272	370	413	14,534	44,612	+206.9
Port Arthur, Ont.	24,426	31,161	294	342	13,320	36,004	+170.3
Prince Albert, Sask.	12,608	17,149	161	208	6,050	22,545	+272.6
Quebec, Que.	150,757	164,016	1,984	1,984	63,202	162,389	+156.9
Regina, Sask.	58,245	71,319	586	546	37,929	103,779	+173.6
Rimouski, Que.	7,009	11,565	120	176	3,409	12,299	+260.8
Rouyn, Que.	8,808	14,633	189	218	4,929	15,652	+217.5
St. Boniface, Man.	18,157	26,342	133	185	2,963	12,358	+317.0
St. Catharines, Ont.	30,275	37,984	457	519	21,227	56,910	+168.1
St. Hyacinthe, Que.	17,798	20,236	272	341	6,569	21,653	+229.6
St. Jean, Que.	13,646	19,305	236	312	6,922	18,623	+169.0
St. Jérôme, Que.	11,329	17,685	199	300	3,709	12,947	+249.1
St. John's, Nfld.		52,873		668		62,753	
St. Laurent, Que.	6,242	20,426	63	135	1,372	14,559	+961.5
St. Michel, Que.	2,956	10,539	30	68	268	2,354	+778.7
St. Thomas, Ont.	17,132	18,173	278	275	9,415	24,886	+164.3
Saint John, N.B.	51,741	50,779	803	643	24,683	55,543	+125.0
Sarnia, Ont.	18,734	34,697	276	351	9,515	37,225	+291.2
Saskatoon, Sask.	43,027	53,268	567	488	20,780	64,967	+212.6
Sault Ste. Marie, Ont.	25,794	32,452	339	395	13,418	36,547	+172.4
Shawinigan Falls, Que.	20,325	26,903	231	377	5,937	23,215	+291.0
Sherbrooke, Que.	35,965	50,543	524	578	16,405	42,496	+159.0
Sillery, Que.		10,376		60		2,656	
Sorel, Que.	12,251	14,961	201	232	4,981	10,835	+117.5
Stratford, Ont.	17,038	18,785	249	246	8,023	23,409	+191.8
Sudbury, Ont.	32,203	42,410	366	439	20,654	59,531	+188.2
Sydney, N.S.	28,305	31,317	354	357	14,779	34,023	+130.2
Thetford Mines, Que.	12,716	15,095	193	214	3,238	12,048	+272.1
Timmins, Ont.	28,790	27,743	290	308	14,061	26,253	+86.7
Toronto, Ont.	667,457	675,754	9,396	8,709	399,906	999,108	+149.8
Trail, B.C.	9,392	11,430	139	130	5,717	14,623	+155.8
Trenton, Ont.	8,323	10,085	137	138	4,567	12,367	+170.8
Three Rivers, Que.	42,007	46,074	557	633	13,494	44,314	+228.4
Truro, N.S.	10,272	10,756	176	181	8,536	16,343	+91.4
Valleyfield, Que.	17,052	22,414	214	293	6,580	15,808	+140.2
Vancouver, B.C.	275,353	344,833	4,351	4,338	145,205	456,160	+214.1
Verdun, Que.	67,349	77,391	658	625	18,751	56,359	+200.6
Victoria, B.C.	44,068	51,331	890	833	36,761	90,912	+147.3
Victoriaville, Que.	8,516	13,124	150	229	2,875	11,513	+300.5
Waterloo, Ont.	9,025	11,991	107	116	2,978	9,931	+233.5
Wendland, Ont.	12,500	15,382	222	230	10,213	24,663	+141.8
Westmount, Que.	26,047	25,222	141	143	6,820	16,987	+149.1
Windsor, Ont.	105,311	120,049	1,326	1,340	53,688	130,475	+143.0
Winnipeg, Man.	221,960	235,710	2,467	2,326	136,615	310,102	+127.0
Woodstock, Ont.	12,461	15,544	212	216	6,951	19,455	+179.9

<sup>1</sup> Not incorporated in 1941.

When sales figures, tabulated by kind of business, are examined for 1941 and 1951, two groups are of great significance—the food and beverage group with sales of \$3,232,312,000, and the automotive group with sales of \$2,544,089,000. Together, these two groups of stores accounted for sales of \$5,776,401,000 or more than one-half of all sales in Canada's retail stores. In the food and beverage group, the outstanding development has been the growing importance of the combination store selling groceries and fresh meat; the number of such stores doubled between 1941 and 1951, and sales quadrupled. The automotive group sales increase from \$594,719,500 to \$2,544,088,600 was the largest of the many substantial increases in the decade.